

BERWYN

park district



2024
SPONSORSHIP
OPPORTUNITIES

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WHY BECOME A SPONSOR?

A study conducted by the Event Marketing Institute in 2016 found that 72% of consumers hold a favorable view towards brands that offer high-quality experiences. Additionally, 74% of the surveyed individuals acknowledged that interacting with brands that create unforgettable moments increases their likelihood of engaging with their products or services. The sponsors who have supported the Berwyn Park District in delivering exceptional recreational experiences can attest to the numerous advantages they have received.



These findings emphasize how prioritizing unforgettable moments not only influences consumer attitudes but also boosts brand engagement, loyalty, and community connections, proving crucial for business success in today's competitive landscape.



WHY THE BERWYN PARK DISTRICT?



Park District Programming

Every day, the Berwyn Park District delivers enjoyable and unforgettable moments through its parks and recreational activities, which enhance the lives of our community. In the previous year, an impressive number of over 10,000 individuals participated in the programs, events, and activities offered by the Berwyn Park District, which took place in facilities such as Proksa Park, Liberty Cultural Center, and Freedom Park. Furthermore, the Berwyn Park District is responsible for managing 12 locations, where it organizes programs, activities, and events throughout the year, catering to all corners of the community.

Word of Mouth

88% of consumers said that they trusted recommendations from people they know, above all other forms of marketing messaging. These statistics indicate that being a suitable sponsor holds more significance for your intended audience than merely being an advertiser. Visitors of the Park District tend to endorse businesses and organizations linked to programs that contribute to the betterment of the community. If your business or organization desires to establish a lasting rapport with its clients, we urge you to consider the numerous sponsorship prospects offered by the Berwyn Park District.

BENEFITS OF A SPONSORSHIP

Visitors and attendees at the Berwyn Park District are eager to gain knowledge about the businesses that endorse the programs and activities that provide advantages to the community. While at our multiple venues, guests participate in meaningful activities with their loved ones and acquaintances. Feedback from participants reveals a similar narrative - they feel cared for and connected with the organizers and sponsors of the program or event in these settings.

Having the opportunity to interact with hundreds of guests under one roof at the Park District leads to a remarkable return on investment. By sponsoring our programs, your organization can establish enduring relationships with customers, gain recognition, increase sales, and contribute to making a positive impact on the lives of our residents.

WHO WILL YOU BE REACHING?

Community Characteristics



RESIDENTS
57,250

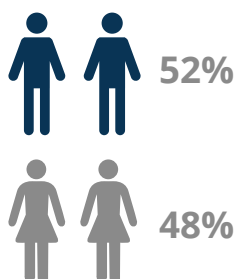


**AVGERAGE
HOUSEHOLD
INCOME**
\$64,965

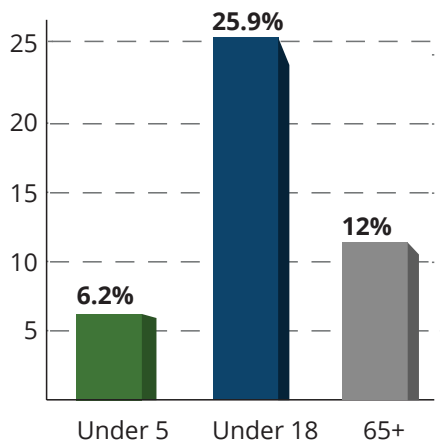


**NUMBER OF
HOUSEHOLDS**
19,525

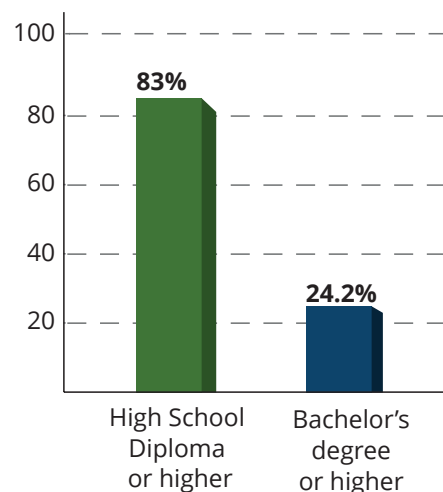
SEX



AGE



EDUCATION



INTERESTED IN LEARNING MORE?

Our sponsorship packages provide you with a comprehensive range of opportunities to fulfill your requirements and achieve the desired level of exposure. Along with our current packages, we also offer the flexibility to design a personalized program that aligns with your specific strategy.

SPECIAL EVENT SPONSORSHIP PACKAGES

LARGE SCALE EVENTS (750-1,000+ PROJECTED ATTENDANCE)

Select your Sponsorship Level	BRONZE	SILVER	GOLD
	\$250	\$500	\$750
WEBSITE RECOGNITION	•	•	•
LOGO ON FLYER	•	•	•
SOCIAL MEDIA RECOGNITION		•	•
LOGO IN ONE SEASONAL BROCHURE		•	
TABLE OR BOOTH AT EVENT			•
BANNER AT EVENT			•
QUARTER PAGE AD IN ONE SEASONAL BROCHURE			•

*PRICE PER EVENT



Annual Egg Hunt

Dates:	Saturday, March 23
Times:	10 AM
Location:	Proksa Park
Est. Attendance:	2,000
Ages:	2-9

Community members join us for our annual egg hunt. During this highly attended event, families throughout the community bring their kids to see who can get the most eggs. With plenty of photo ops with the bunny, it's a fun Berwyn tradition.

In-Kind Sponsorship Opportunities: giveaways, candy and treat-filled eggs



Spooktacular Trick or Treat

Dates:	October
Location:	Proksa Park
Est. Attendance:	1,000
Ages:	All Ages

Families join us in the park to trick-or-treat with community vendors, pick up fun treats, and score a free pumpkin at the pumpkin patch. We provide entertainment such as bounce houses and caramel apples.

In-Kind Sponsorship Opportunities: pumpkins, festive children's activities, refreshments



Fiesta

Dates:	June
Location:	Proksa Park
Est. Attendance:	1,000
Ages:	All Ages

At this fun family event, community members are able to enjoy music, food and activities inspired by traditions of latin heritage.

In-Kind Sponsorship Opportunities: sugar skulls, giveaways, treats, activities, snacks

SIGNATURE EVENT SPONSORSHIP PACKAGES

Sponsoring one of our signature events, such as the Berwyn Brewfest or the Back to School Picnic, presents an unparalleled opportunity to align your brand with a vibrant community celebration. As a sponsor, you'll be at the forefront of an event that encapsulates the essence of camaraderie, fun, and local engagement.

Your sponsorship enables a dynamic platform to showcase your commitment to community involvement while gaining exposure to a diverse audience. Whether it's the Berwyn Brewfest, offering an immersive experience of craft beers, local delicacies, and live entertainment, or the Back to School Picnic, fostering a family-friendly environment with games, educational activities, and an array of food options, your support ensures a memorable and impactful event.

With our events drawing in enthusiastic participants and families from the community and beyond, your sponsorship not only amplifies your brand visibility but also demonstrates your dedication to enhancing community experiences. Partnering with us for one of our signature events promises a mutually beneficial relationship, allowing you to connect authentically with your target audience while contributing to the success of a cherished local celebration.





BRONZE

Level Sponsorships



1

PINT SPONSOR

\$300

- Logo in Event Guidebook
 - 2 ticket vouchers to the event
-

2

STEIN SPONSOR

\$500

- Includes your logo on the Brewfest Event Banner
 - Logo in Event Guidebook
 - Social Media Shoutout on the Brewfest Event Facebook Page
 - 2 ticket vouchers to the event
-



3

PRETZEL NECKLACE KIT SPONSOR

\$650

- Includes your logo on all of the Pretzel kit bags (that will be given out with VIP ticket packages)
 - Logo in Event Guidebook
 - Social Media Shoutout on the Brewfest Event Facebook Page
 - 2 ticket vouchers to the event
-



SILVER

Level Sponsorships



4 BEER TENT SPONSOR

\$1,000

- Includes your logo on a vinyl banner on one of our themed beer tents
 - Includes your logo on the Brewfest Event Banner
 - Logo in Event Guidebook
 - Social Media Shoutout on the Brewfest Event Facebook Page
 - 4 ticket vouchers to the event
-



5 WRISTBAND SPONSOR

\$1,200

- Includes your logo on all of the wristbands for the event
 - Includes your logo on the Brewfest Event Banner
 - Logo in Event Guidebook
 - Social Media Shoutout on the Brewfest Event Facebook Page
 - 4 ticket vouchers to the event
-



6 BAND SPONSOR

\$2,000

- Includes your logo on the band line-up banner
 - Includes your logo on the Brewfest Event Banner
 - Social Media Shoutout on the Brewfest Event Facebook Page
 - Logo in Event Guidebook
 - 4 ticket vouchers to the event
-

GOLD *Level Sponsorships*



7 THE TALLBOY \$3,000

- Includes your logo on a vinyl banner on one of our themed beer tents
- Includes your logo on the Brewfest Event Banner
- Social Media Shoutout on the Brewfest Event Facebook Page
- Quarter Page Ad in Brewfest Guidebook
- 10' x 10' vendor space at Brewfest
- Quarter Page Ad in the Berwyn Park District 2024 Winter/Spring Program and Events Guide
- 6 ticket vouchers to the event



8 THE GROWLER \$4,000

- Includes your logo on a vinyl banner on one of our themed beer tents
- Logo on the Brewfest Event Banner
- Social Media Shoutout on the Brewfest Event Facebook Page.
- Half Page Ad in the Berwyn Park District 2024 Winter/Spring Program and Events Guide
- Half Page Ad in the Brewfest Guidebook
- 10'x10' vendor space at Brewfest
- 8 ticket vouchers to the event



9 THE KEG \$5,000

- Includes your logo on a vinyl banner on one of our themed beer tents
- Logo on the Brewfest Event Banner
- Social Media Shoutout on the Brewfest Event Facebook Page.
- Full Page Ad in the Berwyn Park District 2024 Winter/Spring Program and Events Guide
- Full Page Ad in the Brewfest Guidebook
- 10'x10' vendor space at Brewfest
- 10 ticket vouchers to the event

BACK TO SCHOOL PICNIC ☺

Berwyn South School District 100, The Berwyn Park District and The PAV YMCA work hard each year to provide education, recreation, health and wellness and improve the lives of the Berwyn Community.

Sponsorship Tiers



WHAT'S INCLUDED	\$150	\$500	\$1,000
Logo on Banner	☺	☺	☺
Table at Event*	●	☺	☺
Logo in the Park District Winter Brochure	●	☺	☺
Social Media Shoutout	●	●	☺
Announcement with logo on the Berwyn Park District Website	●	●	☺
Half Page Advertisement in the Berwyn Park District Winter Brochure**	●	●	☺

In-Kind Sponsorship Opportunities: entertainment, treats, giveaways, school supplies and more!



MEDIUM SCALE EVENTS

(200-750 PROJECTED ATTENDANCE)



Select your Sponsorship Level	BRONZE	SILVER	GOLD
	\$150	\$250	\$500
WEBSITE RECOGNITION	•	•	•
LOGO ON FLYER	•	•	•
SOCIAL MEDIA RECOGNITION		•	•
LOGO IN ONE SEASONAL BROCHURE		•	
TABLE OR BOOTH AT EVENT			•
BANNER AT EVENT			•
QUARTER PAGE AD IN ONE SEASONAL BROCHURE			•

*PRICE PER EVENT



Touch-A-Truck

Dates: Wednesday, May 15
Time: 4:30-6:30 PM
Location: Liberty Cultural Center
Est. Attendance: 500
Ages: 1-8

This event is exciting for kids who love big trucks. We bring in large vehicles from firetrucks to policecars to humvees, and everything in between. Children are able to get behind the wheel and see what big trucks look like up close

In-Kind Sponsorship Opportunities: bring a vehicle, provide a prize, or snack for the families



Community Garage Sale

Dates: Saturday, June 8
 September
Time: 4:30-6:30 PM
Location: Proksa Park
Est. Attendance: 500
Ages: Adults

This is our big community garage sale. Participants set up tables and tents to sell their wares to the community

In-Kind Sponsorship Opportunities: provide a giveaway prize or treat to hand out



Concerts in the Park

Dates: June, July and August
Location: Proksa Park
Est. Attendance: 200
Ages: All Ages

Participants are invited to ROCK out the summer with us and enjoy the sweet sounds of summer in the most beautiful park in Berwyn. We provide the band, and they bring chairs and blankets.

In-Kind Sponsorship Opportunities: giveaway or refreshments to pass out



Movies in the Park

Dates: June, July and August
Location: Proksa Park
Est. Attendance: 200
Ages: All Ages

We host a family-friendly movie in the park! Community members bring seating and refreshments to enjoy a film with the whole family.

In-Kind Sponsorship Opportunities: giveaway or refreshments to pass out



Kids Indoor Flea Market

Dates: June
Location: Liberty Cultural Center
Est. Attendance: 300
Ages: All Ages

We're taking the garage sale inside for a children's flea market. Families will have the opportunity to sell items that their kids have outgrown, and community members can snag a deal on gently used clothes, toys and more!

In-Kind Sponsorship Opportunities: giveaway or refreshments to pass out



Holiday Craft Fair

Dates: November
Location: Liberty Cultural Center
Est. Attendance: 300
Ages: All Ages

This is our craft fair where we bring vendors together to create an unforgettable shopping experience for the community. People can shop small and get all of their gifts bought before the holidays.

In-Kind Sponsorship Opportunities: giveaways or refreshments to pass out

SMALL SCALE EVENTS

(50-200 PROJECTED ATTENDANCE)



Select your Sponsorship Level	BRONZE	SILVER	GOLD
	\$50	\$150	\$300
WEBSITE RECOGNITION	•	•	•
LOGO ON FLYER	•	•	•
SOCIAL MEDIA RECOGNITION		•	•
LOGO IN ONE SEASONAL BROCHURE		•	
TABLE OR BOOTH AT EVENT			•
BANNER AT EVENT			•
QUARTER PAGE AD IN ONE SEASONAL BROCHURE			•

*PRICE PER EVENT



Puzzle Palooza

Dates:	Wednesday, April 17
Time:	6-8 PM
Location:	Liberty Cultural Center
Est. Attendance:	50
Ages:	All Ages

Teams of four compete to be the fastest to complete a puzzle. The team who has completed the most of the puzzle or the first one to finish wins the prize!

In-Kind Sponsorship Opportunities: prizes for the winners, puzzles or refreshments



Breakfast with Santa

Dates:	December
Location:	Liberty Cultural Center
Est. Attendance:	50
Ages:	All Ages

Families join us for breakfast with the big man himself - Santa! We provide a catered breakfast, fun games and activities, and families have the opportunity to get pictures with Santa.

In-Kind Sponsorship Opportunities: catered breakfast, small gifts for the kids.



Holiday Photo Shoot

Dates:	December
Location:	Proksa Park Activity Center
Est. Attendance:	50
Ages:	All Ages

We invite families to come and grab some holiday photos with us. We set up the backdrop and props, pose the families and take their photos. They leave with a USB drive full of festive snapshots for their holiday cards.

In-Kind Sponsorship Opportunities: backdrop, USB drives or festive photo props



Family Pumpkin Carving

Dates:	October
Location:	Proksa Park Activity Center
Est. Attendance:	50
Ages:	All Ages

Families are invited to come to the activity center and carve pumpkins together. We provide the carving kits, pumpkins, supplies, and refreshments, and they get to leave the mess to us!

In-Kind Sponsorship Opportunities: pumpkins or refreshments for the families



Parents' Night Out

Dates:	Friday, March 8 or Friday, May 10
Time:	6-9 PM
Location:	Proksa Park Activity Center
Est. Attendance:	50
Ages:	4-12

Parents deserve some time to themselves. Time to unwind, go shopping, have a dinner date, or even take a little nap. We facilitate age appropriate activities and provide dinner for their children.

In-Kind Sponsorship Opportunities: catered meal or activity for the children in attendance.



Date Night Dance

Dates:	Friday, April 5
Time:	7-8:30 PM
Location:	Liberty Cultural Center
Est. Attendance:	100
Ages:	4-12

This is our family date night dance, where participants can enjoy a DJ, dancing, photo fun, a special gift, and a visit from a special guest!

In-Kind Sponsorship Opportunities: gifts or refreshments for participants



Sweetheart Dance

Dates:	Friday, February 16
Time:	7-8:30 PM
Location:	Liberty Cultural Center
Est. Attendance:	100
Ages:	4-12

This is our daddy-daughter dance, where participants can enjoy a DJ, dancing, photo fun, a special gift, and a visit from a special guest!

In-Kind Sponsorship Opportunities: gifts or refreshments for participants



Day of the Dead Loteria

Dates:	November
Location:	Liberty Cultural Center
Est. Attendance:	50
Ages:	All Ages

Participants are invited to celebrate the beginning of Dia de los Muertos with us. We host activities such as decorating sugar skulls and play some Loteria. Winners get to take home fun prizes

In-Kind Sponsorship Opportunities: prizes for the winners, sugar skulls or refreshments

TAKE YOUR ADVERTISING TO THE NEXT LEVEL

Elevate Your Brand as a Proud Sponsor of the Berwyn Park District!

LEARN MORE →

Are you ready to take your business to the next level while enriching the community you serve? Being a sponsor of the Berwyn Park District opens doors to a host of incredible benefits:



High Visibility: Our digital guides receive over 4,000 views per season, with three guides published annually. Your brand enjoys repeated exposure, ensuring you remain top-of-mind for our community.



Social Media Reach: With over 8,000 followers on our social media platforms, your sponsorship will be broadcast to a vast and engaged audience. Tap into this dynamic platform to enhance your online presence.



Community Connection: Our parks and facilities are the heart of Berwyn, frequented by countless residents and visitors. Your sponsorship places your brand at the center of community life, showcasing your support for local initiatives.



Growing Programs: The numbers don't lie. Our programs and events have seen steady growth over the past year. By aligning your brand with our thriving community activities, you become a recognized and respected part of Berwyn's ongoing success story.

Don't miss this golden opportunity to gain visibility, engage with the community, and expand your brand's reach. Partner with the Berwyn Park District as a sponsor and take your business to new heights!

Get in touch with us today to discuss how we can tailor a sponsorship package to suit your specific needs. Let's make a positive impact together!

Call 708-795-2892 or email bnepomuck@berwynparks.org for more information

LOCATION SPONSORSHIPS



The Berwyn Park District owns and manages many high traffic locations that are ideal for building and marketing your brand. In 2023, more than 8,000 visitors took part in programs, events and activities at the Berwyn Park District and enjoyed venues like the Freedom Park Soccer Field and Proksa Park Athletic Complexes, as well as Liberty Cultural Center. Research shows the ideal times to showcase your brand is while people are engaging in meaningful and free-time activities. What better way to get the positive response you are seeking than when families are at the park enjoying recreational and leisure activities! Capture the attention of potential customers while they are receptive to learning more about your business or organization.



Freedom Park Soccer Field

Approx Views Per Season:	35,000 Impressions
Target Market	Elementary School - High School Age Kids and Families.
Approximate Size:	4'x8' Vinyl Banner
Cost:	\$800 - 4 Months \$1,500 - Full Year

The soccer field at Freedom Park is a destination turf field for numerous activities. Even when park district activities aren't taking place, the field is booked and teaming with athletes and teams eager to practice year-round.



Proksa Park Baseball Fields

Approx Views Per Season:	50,000 Impressions
Target Market	Elementary School - High School Age Kids and Families and Active Adults
Approximate Size:	4'x8' Vinyl Banner
Cost:	\$800 - 4 Months \$1,500 - Full Year

There are two Baseball Fields at Proksa Park that host several baseball and softball leagues games and practices as well as athletic camps during the spring, summer and fall seasons. The fields are also highly visible from the walking path that is frequented by members of the community of all ages.



Proksa Park Tennis Courts

Approx Views Per Season:	5,000 Impressions
Target Market	Young Athletes, Adults who play tennis and pickleball players
Approximate Size:	4'x8' Vinyl Banner
Cost:	\$300 - 4 Months \$800 - Full Year

The Tennis Courts at Proksa Park hosts leagues and tennis camps as well as a well-attended pickleball group. Athletes of all ages play in this highly-visible area.



Proksa Park Disc Golf Holes

Approx Views Per Season:	7,000 Impressions
Target Market	Elementary School - High School Age Kids and Families and Active Adults
Approximate Size:	4'x8' Vinyl Banner
Cost:	\$300 - Single Hole (Year) \$1,500 - All Holes (Year)*

Home of the Shadow Creek Disc Golf club, you can find avid disc golfers playing in Proksa Park year-round. *first come, first serve basis.



Liberty Cultural Center

Approx Views Per Season:	15,000 Impressions
Target Market	Families
Approximate Size:	3'x6' Vinyl Banner
Cost:	\$400 - 4 Months \$1,000 - Full Year

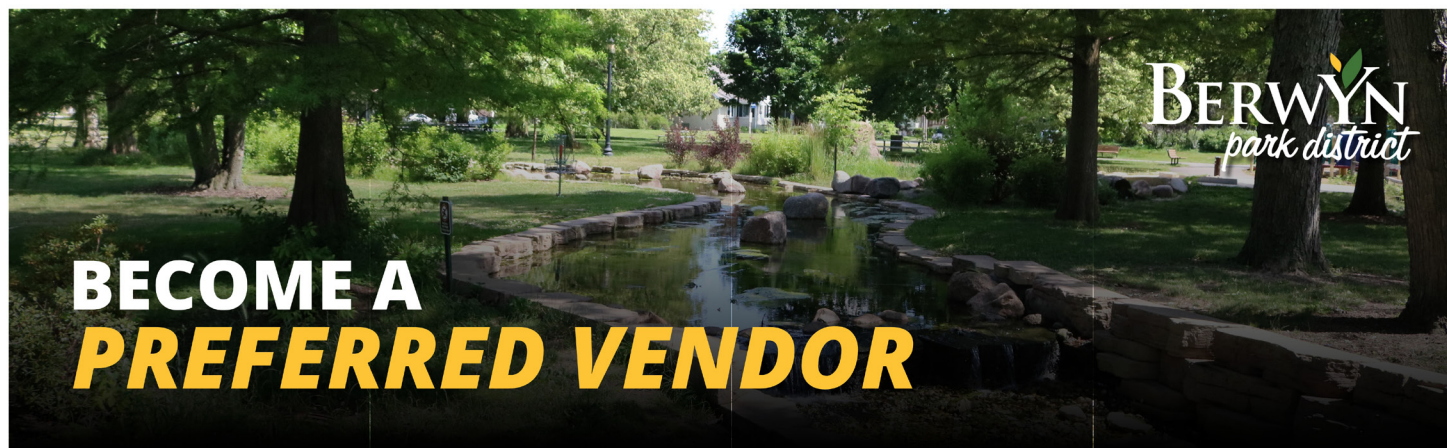
Liberty Cultural Center hosts all of our indoor athletic activities, weekend rentals, and several special events. Make your brand stand out with a banner in this high-traffic area.

*If you have an idea of ways that you'd like to be represented or in-kind sponsorship opportunities that you feel may enhance our programming, please reach out with your ideas. We would love to collaborate.
bnepomuck@berwynparks.org*

Letters to Santa Boxes

Dates: Mid November to Mid December
Approx. Views: 800/box
Locations: Throughout the Community
Approximate Size: 8x10"
Ages: 1-10
Cost: \$100/box,
 \$300/4 boxes

This is an opportunity to have you brand featured on one or multiple of our Letters to Santa Boxes. Every year, kids in the community drop off their Santa letters in a box and Santa responds to them. It's a great way to get in on an opportunity that's all about giving back to the kids in the community.



✓ HOW IT WORKS

The Berwyn Park District has revamped our Rental Packages and we're looking for local businesses to add to a preferred vendor list. This list would include businesses that provide services to rentals such as catering, djs, bartending, bounce houses, etc.

The list of preferred vendors will be provided to everyone who registers for a rental at the Berwyn Park District, and will be available on the Rentals page of our website. These rentals include the Proksa Park Multipurpose Room, Liberty Cultural Center, Athletic Rentals, and rentals of our Picnic Groves.



Approx Views Per Year: 1,000 Impressions
Target Market: Local Families
Cost: \$50/year

You must be able to provide a certificate of insurance to participate in our Preferred Vendor Program.

PROGRAM SPONSORSHIPS

The Berwyn Park District provides an array of programs designed to foster development and opportunities for our local residents. Your backing is crucial in sustaining these programs, furthering the advantages of parks and recreational activities within our community.



Berwyn Park District Soccer

- Seasons:** Spring and Fall Soccer and Winter Futsal
- Location:** Freedom Park and Liberty Cultural Center
- Est. Attendance:** 300 players - Spring and Fall Soccer
150 players - Winter Futsal
- Ages:** 4-13
- Cost:** \$3,000 - Single Season of Soccer
\$2,000 - Single Season of Futsal
\$6,000 - 3-Season Sponsor for Soccer and Futsal
- Sponsor Benefit:** Logo on all Soccer Jerseys
4'x 8' Banner at Freedom Park

At the Berwyn Park District, our soccer league is one of the MUST-ATTEND sports for athletes in our area that want to improve their skills and become better competitors. We care about everyone's advancement and will focus on the future of our players. Our spring youth soccer league will be led by our USSF curriculum, teaching fundamentals of soccer as a game. As a sponsor of our Soccer Program, you'll receive brand visibility for over 200 local families each week during our seasons. Your sponsorship will help us to purchase jerseys and keep the soccer spirit thriving at the Berwyn Park District.

Select your Sponsorship Level	Futsal	Spring or Fall Soccer	3-Season Sponsor
	\$3,000*	\$5,000*	\$10,000
Social Media Recognition	•	•	•
Logo on All Soccer Jerseys	•	•	•
4' x 8' Banner at Freedom Park		•	•
3' x 6' Banner at Liberty Cultural Center	•		•
Half Page Ad in Digital Guide	•	•	•
Half Page Ad in Digital Guide (3-seasons)			•

***Priced per season**



Summer Camp

Dates: June 10 - August 9
Est. Attendance: 100 kids
Ages: 3- 8th grade

The Berwyn Park District's summer camp program offers an exciting and diverse experience for kids, filled with a wide range of activities to make their summer unforgettable. From thrilling pool days where they can splash and play in the water to engaging field trips that broaden their horizons, every day promises a new adventure. Children can unleash their creativity through various crafts, participate in stimulating activities, and enjoy lively games that foster teamwork and fun.

Your sponsorship can help make their summer even more unforgettable. With your contributions, we can take them on more exciting field trips, provide stimulating activities and so much more.

Select your Sponsorship Level	BRONZE \$500	SILVER \$1,000	GOLD \$3,000
Social Media Recognition	•	•	•
Logo on All Camp T-shirts	•	•	•
Website Recognition	•	•	•
Logo on promotional Materials	•	•	•
4' x 8' Banner at Proksa Park		•	•
Half Page Ad in Digital Guide			•



Boost Your Business with

ADVERTISING IN OUR DIGITAL GUIDE

FULL PAGE COVER AD

- 8.5 x 11"
 - Front or Back
 - Inside Cover
 - \$1,200 for 3-brochure commitment (full year)
- \$500**
/brochure

FULL PAGE AD

- 8.5 x 11"
 - Inside Pages
 - \$1,000 for 3-brochure commitment (full year)
- \$400**
/brochure

HALF PAGE AD

- 7.5 x 4.43" horizontal
 - 3.67 x 8.9" vertical
 - \$350 for 3-brochure commitment (full year)
- \$150**
/brochure

QUARTER PAGE AD

- 3.67 x 4.43 horizontal
 - 7.5 x 2 vertical
 - \$200 for 3-brochure commitment (full year)
- \$75**
/brochure

WHY ADVERTISE WITH US?

4,000 views per season.
3 guides annually.
Targeted local audience.
Trusted community association.



Active Adult Programs

Berwyn Park District is dedicated to enhancing the lives of our community members aged 50 and older by offering a wide range of dynamic and culturally enriching programs. Our focus centers on fostering social connections and providing engaging activities tailored to this vibrant age group. This includes luncheons, outings, educational workshops and more!

Your sponsorship towards our Active Adult Programs could provide them with an entertaining luncheon, games, and social events.

Select your Sponsorship Level	BRONZE	SILVER	GOLD
	\$100	\$300	\$600
Social Media Recognition	•	•	•
Logo on Program Flyers	•	•	•
Logo in our Digital Guide	•	•	•
Opportunity to Present at the Program		•	•
Half Page Ad in our Digital Guide			•

***Priced per program**

If you would like to present to our active adult community and provide a catered meal, please reach out to bkell@berwynparks.org so that we can collaborate on a program offering for you.

PLEASE COMPLETE ALL OF THE INFORMATION WHERE APPLICABLE

If tabling, table and any other items for set-up will be provided by you and staff will be on-site to designate a 10's10' space for you. For print advertisement, e-mail bnepomuck@berwynparks.org. Please submit this form at least a month before the program or event that you are sponsoring.

Part 1: MAIN CONTACT

Business/Sponsor Name: _____		Name of Business Representative: _____	
Business Phone: _____		E-Mail: _____	
Mailing Address: _____			
City: _____	Zip Code: _____	On-Site Contact Name: _____	
		On-Site Contact Phone: _____	

Part 3: SPONSORSHIP LEVELS

Name of Program/Event	Sponsorship Level	Price
Total:		

Part 4: PAYMENT INFORMATION

Cash
 Check
 Credit Card (in person)

Amount paid: _____
 Billing Address: _____
 City: _____
 Zip Code: _____

Part 4: READ AND SIGN WAIVER

Refund/Cancellation Policy

If the program or event you have registered for gets canceled and you have already paid the sponsorship fee, the Berwyn Park District will work with you to transfer your sponsorship to another program or provide you with a refund.

Submit Your Application

Submit the completed application, fee payment and all supporting paperwork via mail to 3701 S. Scoville Ave. Berwyn IL 60402, in person at The Proksa Park Activity Center, and/or documents can be emailed to bnepomuck@berwynparks.org. Applications will be reviewed in the order they are received by the Berwyn Park District.

Submission of Marketing Materials

Send your logos, ads and more to bnepomuck@berwynparks.org at least a month before the event to ensure that your brand will be included on Marketing Materials for the event. The sooner you send them, the more traction and visibility you will receive.

What's Provided

All options included in the sponsorship level that you've selected will be included. If tabling, The Berwyn Park District will not be providing electricity, tables, chairs, tents or signage. It is the responsibility of the sponsor to set-up/tear down their items and make sure that nothing is left on park district property following the event or program. The vendor will have a 10'x10' space available to them, with the location specified by The Berwyn Park District

Waiver and Release of all Claims and Assumption of Risk

Kindly read through this document with utmost attention and take note that by applying and partaking in this program/activity, you are explicitly assuming the risk and legal liability, and forfeiting all claims for injuries, damages, or loss that you or those in your company might incur while participating in any and all activities associated with this program/activity (including transportation services and vehicle operations, if applicable). I acknowledge and realize that there are certain hazards of physical injury involved in this program/activity, and I voluntarily consent to assume the complete risk of any injuries, damages, or loss, irrespective of severity, that I/my business may suffer as a result of such participation.

STAFF USE ONLY

Reg. By: _____
 Reg. Date: _____

Signature _____
 Date _____