



Dear Community Supporter,

As we gear up for another exciting year of festivities, we are thrilled to invite you to be a part of the 12th Annual Berwyn Brewfest, an event that celebrates the vibrant spirit of our community and showcases the thriving craft beer culture that makes Berwyn so special.

Scheduled for Saturday, October 3, 2026, from 1:00 PM to 5:00 PM at the scenic Proksa Park, the Berwyn Brewfest promises an afternoon filled with great beer, local flavor, live entertainment, and community connection. Each year, this event brings together residents, visitors, breweries, and local businesses for a memorable celebration, and we are excited to continue growing this beloved tradition.

With your generous support, we hope to make this year's Brewfest bigger and better than ever. Sponsorship contributions directly support event enhancements, entertainment, amenities, and experiences that help create a welcoming and unforgettable atmosphere for all attendees.

By becoming a sponsor of the Berwyn Brewfest, you demonstrate your commitment to the Berwyn community while also gaining valuable visibility for your business. Sponsors are recognized throughout event promotions and on-site materials, helping connect your brand with thousands of engaged attendees and community members.

To join us as a sponsor, please complete and return the attached sponsorship form by September 1, 2026. We truly value your partnership and look forward to collaborating with you for this year's event and future community initiatives.

If you have any questions, would like additional information, or wish to discuss sponsorship opportunities further, please feel free to contact us. Your support plays an important role in helping the Berwyn Park District continue to create meaningful community experiences. Thank you for considering our invitation. We look forward to raising a glass with you at the 12th Annual Berwyn Brewfest!

Sincerely,

Brittany Nepomuck
Marketing Manager
The Berwyn Park District





Event OVERVIEW

The Berwyn Brewfest is a celebration of craft beer, community, and culture, bringing together local breweries, vendors, and beer enthusiasts for a day of tastings, entertainment, and fun. This year's event promises to be bigger and better than ever before, and we invite you to become a sponsor and be part of this exciting experience.



- Date: October 3, 2026
- Time: 1-5 PM
- Location: Proksa Park
- Attendance: 300-400
- Social Media Reach: 9.8k followers across platforms

Join us in celebrating craft beer and community at the Berwyn Brewfest

BRONZE

Level Sponsorships



1

PINT SPONSOR

\$200

- Logo in Event Guidebook
- Opportunity to provide business information or merch (provided by the vendor) in VIP bags and at merch table
- 2 ticket vouchers to the event

STEIN SPONSOR

\$350

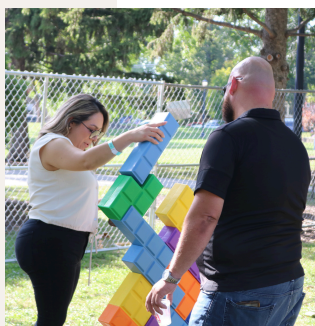
2

- Includes your logo on the Brewfest Event Banner
- Logo in Event Guidebook
- Opportunity to provide business information or merch (provided by the vendor) in VIP bags and at merch table
- Social Media Shoutout on the Brewfest Event Facebook Page
- 2 ticket vouchers to the event



SILVER

Level Sponsorships



3

BEER TENT SPONSOR

\$500

- Includes your logo on a vinyl banner on one of our themed beer tents
- Includes your logo on the Brewfest Event Banner
- Opportunity to provide business information or merch (provided by the vendor) in VIP bags and at merch table
- Logo in Event Guidebook
- Social Media Shoutout on the Brewfest Event Facebook Page
- 4 ticket vouchers to the event



4

BAND SPONSOR

\$1,000

- Includes your logo on the band line-up banner
- Includes your logo on the Brewfest Event Banner
- Opportunity to provide business information or merch (provided by the vendor) in VIP bags and at merch table
- Social Media Shoutout on the Brewfest Event Facebook Page
- Logo in Event Guidebook
- 4 ticket vouchers to the event

GOLD *Level Sponsorships*



5 THE TALLBOY \$3,000

- Includes your logo on a vinyl banner on one of our themed beer tents
 - Includes your logo on the Brewfest Event Banner
 - Opportunity to provide business information or merch (provided by the vendor) in VIP bags and at merch table
 - Social Media Shoutout on the Brewfest Event Facebook Page
 - Quarter Page Ad in Brewfest Guidebook
 - 10' x 10' vendor space at Brewfest
 - Quarter Page Ad in the Berwyn Park District 2024 Winter/Spring Program and Events Guide
 - 6 ticket vouchers to the event
-



6 THE GROWLER \$4,000

- Includes your logo on a vinyl banner on one of our themed beer tents
 - Logo on the Brewfest Event Banner
 - Opportunity to provide business information or merch (provided by the vendor) in VIP bags and at merch table
 - Social Media Shoutout on the Brewfest Event Facebook Page.
 - Half Page Ad in the Berwyn Park District 2024 Winter/Spring Program and Events Guide
 - Half Page Ad in the Brewfest Guidebook
 - 10'x10' vendor space at Brewfest
 - 8 ticket vouchers to the event
-



7 THE KEG \$5,000

- Includes your logo on a vinyl banner on one of our themed beer tents
 - Logo on the Brewfest Event Banner
 - Opportunity to provide business information or merch (provided by the vendor) in VIP bags and at merch table
 - Social Media Shoutout on the Brewfest Event Facebook Page.
 - Full Page Ad in the Berwyn Park District 2024 Winter/Spring Program and Events Guide
 - Full Page Ad in the Brewfest Guidebook
 - 10'x10' vendor space at Brewfest
 - 10 ticket vouchers to the event
-



CRAFT BEER AND COMMUNITY

Saturday
October 3, 2026
From 1:00-5:00 PM
at Proksa Park

SPONSORSHIP FORM

If tabling, table and any other items for set up will be provided by you and staff will be on-site to designate a 10' x 10' space for you. For print advertisement, e-mail bnepomuck@berwynparks.org
Submit this form by September 1, 2026 in order to have your logo or ads printed on event print material

Your Information PLEASE COMPLETE ALL OF THE INFORMATION WHERE APPLICABLE

Part 1: MAIN CONTACT

Business/Sponsor Name: _____
Business Phone: _____
Mailing Address: _____
City: _____ Zip Code: _____

Name of Business Representative: _____
E-Mail: _____
On-Site Contact Name: _____
On-Site Contact Phone: _____

Part 2: SPONSORSHIP LEVEL

BRONZE

☐ Tier 1 (\$200) ☐ Tier 2 (\$350)

SILVER

☐ Tier 3 (\$500) ☐ Tier 4 (\$1,000)

GOLD

☐ Tier 5 (\$3,000) ☐ Tier 6 (\$4,000) ☐ Tier 7 (\$5,000)

FORM SUBMISSION

Submit this form and payment to the Berwyn Park District Freedom Park Office at 3701 S Scoville Ave. Berwyn, IL. 60402. via mail or drop-off.

Please send your logo for promotional materials to Brittany Nepomuck at bnepomuck@berwynparks.org.

Signature _____

Part 3: PAYMENT INFORMATION

☐ Cash ☐ Check ☐ Credit Card

Amount Enclosed: _____

Billing Address: _____

City: _____ Zip Code: _____

Credit Card Information

To pay with credit card, fill in the information below to be processed, call to pay over the phone after submission of your form (708-637-3003), or submit in person at the Freedom Park Administrative Office (3701 S. Scoville Ave., Berwyn, IL 60402).

Card Number _____ CVC _____

Expiration Date _____ Zip Code _____

Date _____

Thank You

WE APPRECIATE YOUR CONTRIBUTION

Should you have any questions, require further information, or wish to discuss the possibilities of a lasting partnership, please don't hesitate to reach out to us. Your involvement and engagement are truly appreciated and play a pivotal role in the ongoing success of the Berwyn Community.

Thank you for considering our invitation. Let's come together to raise a toast to community, culture, and camaraderie at the Berwyn Brewfest 2026!

Your generosity will enable us to enhance every aspect of the event, ensuring an experience that resonates deeply with our attendees and participants alike.

