



(708) 795-2892
3001 S. Wisconsin Ave.,
Berwyn, IL 60402

Dear Community Supporter,

We're thrilled to invite you to be part of our vibrant and family-friendly Fiesta de Verano—a summer celebration filled with music, activities, food, and community spirit! This exciting event will take place on **June 28th from 1-4 PM at Proksa Park** and we'd love for you to join us as a vendor or sponsor.

We're currently seeking food vendors, merchandise vendors, and event sponsors to help us bring this community celebration to life. This is a fantastic opportunity to showcase your business, connect with local families, and celebrate summer in Berwyn.

Here's how you can participate:

- **Food Vendors** – \$75 fee
 - Bring your delicious offerings and serve up your specialties to an excited crowd!
- **Merchandise Vendors** – \$25 fee
 - Set up a booth and share your goods—whether it's art, crafts, clothing, or other products.
- **Sponsors** – Tiered Pricing for Brand Placement (or contribute via in-kind donations)
 - Sponsorship includes event-day tabling and brand recognition on event marketing materials and signage. This is a great way to highlight your support for the community while gaining visibility.

We'd love to work with you to ensure your brand gets the spotlight it deserves—if you have unique ideas for how you'd like to be involved or promoted, don't hesitate to reach out!

Vendor fees can be paid by card over the phone, or by mailing a check and your completed form to:

Berwyn Park District
3701 Scoville Ave
Berwyn, IL 60402

If you have any questions, feel free to reach out. We can't wait to make this summer celebration unforgettable—with your help!

Warm regards,

Brittany Nepomuck
Marketing Manager
The Berwyn Park District

Sponsorship Levels

Select your Sponsorship Level	Tabling Fee \$25	BRONZE SPONSOR \$150	SILVER SPONSOR \$300	GOLD SPONSOR \$500
TABLE OR BOOTH AT EVENT	•	•	•	•
SOCIAL MEDIA RECOGNITION	•	•	•	•
WEBSITE RECOGNITION		•	•	•
LOGO ON FLYER		•	•	•
LOGO IN ONE SEASONAL BROCHURE			•	•
LOGO ON BANNER AT EVENT			•	•
QUARTER PAGE AD IN ONE SEASONAL BROCHURE				•
PERSONAL 4X8' BANNER AS PREMIER EVENT SPONSOR				•

***PRICE PER EVENT**

We'd love to work with you to ensure your brand gets the recognition it deserves! If you have specific ideas for how you'd like to be featured or promoted during the event, don't hesitate to reach out—we're happy to collaborate.

To participate, please complete the form on the following page and email it to bnepomuck@berwynparks.org.

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Berwyn Park District
3701 Scoville Ave
Berwyn, IL 60402

BERWYN
park district

Fiesta DE VERANO

CELEBRATE THE SUMMER WITH A FIESTA IN THE PARK WITH
MUSIC, FOOD VENDORS, ARTISTS, DANCERS, AND KIDS'
ENTERTAINMENT. YOU WILL NOT WANT TO MISS THIS
OPPORTUNITY TO SPEND A FUN DAY IN THE SUN
EXPERIENCING DIVERSE BITES OF FOOD, ART,
MUSIC AND MORE!

SATURDAY

28
JUNE

2025

FROM 1 - 4 PM

AT
PROKSA
PARK

LIVE MUSIC - LOCAL FOOD - ARTISTS - ENTERTAINMENT