

Dear Community Supporter,

We're thrilled to invite you to be part of our vibrant and family-friendly Fiesta de Verano—a summer celebration filled with music, activities, food, and community spirit! This exciting event will take place on June 28th from 1-4 PM at Proksa Park and we'd love for you to join us as a vendor or sponsor.

We're currently seeking food vendors, merchandise vendors, and event sponsors to help us bring this community celebration to life. This is a fantastic opportunity to showcase your business, connect with local families, and celebrate summer in Berwyn.

Here's how you can participate:

- Food Vendors \$75 fee
 - Bring your delicious offerings and serve up your specialties to an excited crowd!
- Merchandise Vendors \$25 fee
 - Set up a booth and share your goods—whether it's art, crafts, clothing, or other products.
- **Sponsors** Tiered Pricing for Brand Placement (or contribute via in-kind donations)
 - Sponsorship includes event-day tabling and brand recognition on event marketing materials and signage. This is a great way to highlight your support for the community while gaining visibility.

We'd love to work with you to ensure your brand gets the spotlight it deserves—if you have unique ideas for how you'd like to be involved or promoted, don't hesitate to reach out!

Vendor fees can be paid by card over the phone, or by mailing a check and your completed form to:

Berwyn Park District 3701 Scoville Ave Berwyn, IL 60402

If you have any questions, feel free to reach out. We can't wait to make this summer celebration unforgettable—with your help!

Warm regards,

Brittany Nepomuck Marketing Manager The Berwyn Park District



Sponsorship Levels

	Tabling Fee	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR
Select your Sponsorship Level	\$25	\$150	\$300	\$500
TABLE OR BOOTH AT EVENT	•	•	•	•
SOCIAL MEDIA RECOGNITION	•		•	•
WEBSITE RECOGNITION		•	•	•
LOGO ON FLYER		•	•	•
LOGO IN ONE SEASONAL BROCHURE			•	•
LOGO ON BANNER AT EVENT			•	•
QUARTER PAGE AD IN ONE SEASONAL BROCHURE				•
PERSONAL 4X8' BANNER AS PREMIER EVENT SPONSOR				•

^{*}PRICE PER EVENT

We'd love to work with you to ensure your brand gets the recognition it deserves! If you have specific ideas for how you'd like to be featured or promoted during the event, don't hesitate to reach out—we're happy to collaborate.

To participate, please complete the form on the following page and email it to bnepomuck@berwynparks.org.

Vendor fees can be paid by card over the phone or by mailing a check along with your form to:

Berwyn Park District 3701 Scoville Ave Berwyn, IL 60402



VENDOR AND SPONSORSHIP FORM

PLEASE COMPLETE ALL OF THE INFORMATION WHERE APPLICABLE

If tabling, table and any other items for set-up will be provided by you and staff will be on-site to designate a

least a month before the prog	ram or event that yo	u are sponsoring.							
Part 1: MAIN CONTACT		Name of Business Business takin							
Business/Sponsor Name: Business Phone: Mailing Address:		Name of Business Representative: E-Mail: On-Site Contact Name:							
						City:	Zip Code:	On-Site Contact Phone:	
						Part 3: SPONSORSHIP LE	VELS		
Name of Program/Eve	nt	Sponsorship/Vendor Level	l Fee						
			Total:						
Part 4: PAYMENT INFOR ☐ Cash ☐ Check ☐ Cre		Billing Address:							
Amount paid:			Zip Code:						
or provide you with a refund. Submit Your Application	anceled and you have already paid the	he sponsorship fee, the Berwyn Park District will work with you to trans 3701 S. Scoville Ave. Berwyn IL 60402, in person at The Proksa Park Activ are received by the Berwyn Park District.							
Submission of Marketing Materials Send your logos, ads and more to bnepomuck@berwy them, the more traction and visibility you will receive		he event to ensure that your brand will be included on Marketing Materi	ials for the event. The sooner you send						
ity of the sponsor to set-up/tear down their items and		g, The Berwyn Park District will not be providing electricity, tables, chai ark district property following the event or program. The vendor will hav							
the location specified by The Berwyn Park District Waiver and Release of all Claims and Assumtion	STAFF USE ONLY								
Kindly read through this document with utmost attent and legal liability, and forfeiting all claims for injuries associated with this program/activity (including transhazards of physical injury involved in this program/a severity, that I/my business may suffer as a result of	Reg. Dy								

